

How hellohive Enabled Goldman Sachs to Scale Meaningful Engagement with Early Career Talent

Meta description: Read how one of the world's largest banks, Goldman Sachs, used hellohive to boost their early career recruitment strategies to hire top talent.

At hellohive, we are committed to connecting global leading companies with the next generation of talent through meaningful [collaborations](#). Our approach utilizes transformative technology and tailored events to engage early career candidates and unlock a diverse and well-rounded workforce. Through collaborating with the world's top players, hellohive strives for a forward-thinking future for the corporate world.

Below, we will cover how Goldman Sachs has partnered with hellohive to utilize our all-inclusive approach to engage early-career candidates.

About Goldman Sachs

As one of the world's largest investment banks, [Goldman Sachs](#) remains a key player in the global financial industry. With 150 years of experience providing services for leading businesses and entrepreneurs, Goldman Sachs stands on values of partnership, integrity, and excellence.

Currently employing nearly 40,000 colleagues, Goldman Sachs refers to their workforce as their greatest asset. The company continues to strive towards building an all-inclusive team, empowering a broad range of lived-experiences.

Goldman Sachs Recruitment Challenges

In light of a new generation of workforce, Goldman Sachs recognized the importance of engaging with early-career candidates, especially those from diverse backgrounds. However, the company was faced with a big question: how? Traditional hiring methods often overlooked key candidates in today's recruitment climate, including candidates from non-core schools. Additionally, previous strategies for recruitment remained unengaging and lacked a dynamic approach.

Accordingly, Goldman Sachs sought to improve their recruitment process in order to better connect with early-career candidates. Their initial steps to strengthening the gap was to foster relationships with students through internships and entry-level positions.

Leveraging Transformative Technology with hellohive

Through partnering with hellohive, Goldman Sachs has been able to streamline this process through leveraging transformative technology that directly connected them with their target candidate pool. hellohive's patented resume builder has enabled Goldman Sachs to reach a diverse range of qualified early-career candidates and students, and collaborative programs served as a perfect opportunity to interact with prospective applicants.

hellohive has also collaborated with Goldman Sachs to host tailored events, including Goldman Sachs' helloFinance, Be Ready: Investment Banking, and helloTech in Financial Services. The overarching goal of enticing student interest through these seminars is met through the facilitation of insightful conversation between students and industry professionals. Not only are students able to learn more about working in finance, but they are also able to gain insight on career opportunities at Goldman Sachs. Accordingly, these seminars harbor a deeper connection between early-career candidates and the company through meaningful impact.

hellohive Recruitment Results

With a 90% attendance rate on hellohive and Goldman Sachs recruitment events, the company has gained invaluable insight to their pool of prospective applicants. Ultimately, such events have strengthened the alignment between Goldman Sachs' opportunities and students' motivations.

The hellohive and Goldman Sachs collaboration has resulted in remarkable outcomes, thus allowing the company to effectively gauge student interest and motivations. Key takeaways from the tailored events include:

Enhanced Student Engagement

Through facilitating genuine conversation on hellohive's accessible platform, Goldman Sachs has been able to facilitate personalized engagement with students. In doing so, the company is

able to identify key demographics amongst attendees, including backgrounds, interests, and inclusivity.

Exceptional Participation

Given the 90% attendance rate, Goldman Sachs has identified the genuine interest between students and careers in the financial industry. Throughout the course of the webinars, students actively engaged with the panel, raising thoughtful questions and insightful perspectives with utmost professionalism.

Understanding Early Career Talent Motivations

By directly connecting with interested students, Goldman Sachs has been able to gain insight on workplace priorities, including work-life balance and mental health considerations. In turn, these conversations enacted Goldman Sachs to develop a more holistic method of recruitment and professional development, underlying the importance of personal well-being alongside career growth.

Fostering Understanding of Financial Careers

Committed to mentorship and professional growth, this opportunity opened another door for Goldman Sachs to harness career exploration initiatives to engage with students. Through the supportive environment created by hellohive's tailored events, students are able directly connect with industry professionals and explore potential career paths through genuine conversation.

Drive Impactful Engagement with hellohive

Through utilizing transformative technology guided by the mission of creating a more inclusive workforce, hellohive's committed to connecting leading companies with a diverse pool of early career talent. Our services extend beyond just resume software to include personalized events that are tailored to your company's prospective applicants.

Schedule a demo to discover hellohive's services and learn more about our commitment to the next generation.

